

Vaishnav Fastners

Mira Road, Mumbai · Specialty fasteners & pressed components · Tier 2/3 supplier

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Founded 1987	3 production units	Mira Road + Vasai, MH	Revenue: ■2.5–5 Cr (est.)
ISO 9001:2008 only	No IATF certification	CEO active on LinkedIn	Hannover Messe 2023

■ EV positioning absent despite relevant products

Vaishnav Fastners manufactures terminal screws, brass/copper contacts, SEMS screws, and press components — all directly used in EV battery packs, BMS boards, motor assemblies, and charging connectors. Not a single EV-specific claim exists anywhere publicly. In a category where EV OEMs are actively qualifying fastener suppliers, this silence is a missed commercial opportunity.

SCORING DIMENSIONS

1. Proof of capability

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Three production units indicate genuine manufacturing depth. ISO 9001:2008 is listed — an outdated version superseded by ISO 9001:2015. BIS certification claimed as an industry first, but not independently verifiable.

IATF 16949 certification	Not found
ISO 9001 certification	Yes — ISO 9001:2008 (outdated version)
BIS certification	Claimed — one of first in India
AIS / EV-specific standards	None found
Number of production units	3 — stamping, plating, turned components
Multi-standard compliance	ISI, ANSI, JIS, DIN, BS
Production capacity stated	Not published

2. EV relevance

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Terminal screws, brass contacts, copper contacts, press components, and SEMS screws are all used in EV battery modules, BMS assemblies, and motor controllers. None of these applications are claimed or described anywhere publicly.

Dedicated EV product page	None
EV conference or exhibition	None found
Named EV OEM customers	None
EV-applicable products in range	Yes — terminal screws, brass/Cu contacts
Automotive segment mentioned	Yes — generic only, no customer names
Voltbridge listing	Listed — unclaimed

3. Buyer-facing communication

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Has an owned website — rare for this tier — though designed around 2010. IndiaMart profile is active with 215+ products. CEO Rohit Shah is personally active on LinkedIn, the strongest communication asset in the company's presence.

Owned domain website	Yes — vaishnavfastners.com (dated ~2010)
IndiaMart profile	Active — 215+ products, 33% response rate
Product specs depth	Limited — no tolerances or material grades
Downloadable datasheets	None found
Voltbridge profile status	Listed — unclaimed
CEO LinkedIn presence	Yes — Rohit Shah, actively posting
Company LinkedIn page	Exists — low activity

4. Scale & stability

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37 years in operation with three distinct production units is a real stability signal. Revenue estimate of ₹2.5–5 Cr places this firmly as a micro-SME. CEO clearly identified and publicly visible.

Years in operation	37 years (est. 1987)
Production units	3 — Mira Road + Vasai
Revenue estimate	₹2.5–5 Cr — micro-SME scale
Employee count	Not publicly stated
Leadership visibility	CEO Rohit Shah — named and findable
GST registration	Active — 27AAHPS2256F1ZM confirmed

5. Technical visibility

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CEO Rohit Shah is the strongest asset — attended Hannover Messe 2023, India Fastener Show in Chennai, and posts on LinkedIn about industry developments. No patents, no technical papers, no engineering blog.

Patents filed (IP India)	None found
Technical blog / content	None on website
CEO LinkedIn activity	Active — exhibitions, industry posts
Company LinkedIn activity	Low — occasional posts
Conference presence	Hannover Messe 2023, Fastnex BIEC
BIS certification (claimed)	Claimed first in India — unverified

6. Supply chain visibility

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No named customers anywhere. Automotive segment mentioned generically but no company names. No trade press coverage in EV or automotive media. Hannover Messe participation is the one traceable external signal.

Named customers anywhere	None
Automotive OEM references	Generic mention only — no names
Trade press mentions	None found
EV / auto media mentions	None found
Voltbridge listing	Listed — unclaimed
Hannover Messe presence (2023)	Yes — international visibility signal

TOP 3 ACTIONS — HIGHEST SCORE IMPACT

- 1 Claim the Voltbridge profile and add EV application descriptions**

The profile is listed but unclaimed. Claiming it and adding EV-specific product applications — terminal screws for BMS boards, brass contacts for motor controllers, SEMS screws for battery pack assembly — directly converts the listing into a buyer discovery asset for the 5,000+ procurement teams searching the platform monthly.
- 2 Upgrade ISO 9001:2008 to ISO 9001:2015, then begin IATF 16949 assessment**

The 2008 version has been withdrawn — it signals to buyers that quality management has not been reviewed in over a decade. Upgrading to 2015 is a low-cost quick fix. IATF 16949 is the longer-term requirement for any serious automotive customer.
- 3 Have CEO Rohit Shah publish one LinkedIn post on EV fastener applications**

Rohit Shah already has an active LinkedIn presence and has attended Hannover Messe. A single post explaining how specialty fasteners are specified for EV battery pack assembly — with product photos — would make Vaishnav the only Indian fastener SME with visible EV positioning. The audience and channel exist. The content does not.

DATA SOURCES

vaishnavfastners.com · indiamart.com/vaishnavfastners · Voltbridge (thevoltbridge.com) · LinkedIn (company + CEO Rohit Shah) · TradelIndia · ExportersIndia · IP India · GST registry